

CASE STUDY

LTN Global and World Surf League

THE CLIENT

The World Surf League is no stranger to complex video production challenges in some of the world's most beautiful, as well as remote locations.



“The WSL has extremely riveting video with lengthy overall fan engagement time on traditional broadcast and live Internet streaming platforms,” said Chris Myers, EVP, Business Development at LTN Global. “LTN provides highly reliable IP video transport via our LEAF encoder flypack from these challenging global locations.”

“Since the events can be on and off for literally days, legacy transmission from these locations to our broadcast and online partners was costly to operate and to ultimately transport,” said Rob Hammer, VP of Broadcast and Studio Operations WSL. “LTN’s flypack fits into one small pelican case and easily integrates into our overall production kit. It provides high quality HD transmission, takes about 5 minutes to set up and easily moves with us from event to event.”

LTN’s fully managed MPEG transport stream network provides extremely high quality and under 300 milliseconds of latency from anywhere on the planet.

LTN delivers the broadcast feeds to multiple points including WSL’s broadcast partners, its Santa Monica HQ and OTT processing vendors.

“It really shows the strength of our universal access combined with our fully managed network,” said Myers. “Other solutions like cellular bonding and satellite IP have limitations that LTN simply doesn’t have. LTN manages every feed right down to that first mile off of the beach. We correct for any loss and provide consistent low latency from anywhere.”

LTN is beginning a third season working with the WSL. The WSL has added an additional LTN flypack to its production kit to ensure availability at each location.

LTN’s universal access, combined with a fully managed multicast transmission network is the perfect solution for all sports, news and entertainment events, anywhere in the world.

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Rob Hammer, VP of Broadcast and Studio Operations, WSL

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