

# Welcome to the future of video

Connect with your audience,  
on every screen, at all times

Universal media  
technology ecosystem

Transformative  
content experiences



**LTN**  
GLOBAL

[ltnglobal.com](http://ltnglobal.com)

# Who we are

LTN is a global leader in integrated media technology solutions. Acquire, transform, deliver, and monetize content at scale

## Drive value wherever you enter the content chain

As a trusted partner to leaders in broadcast and video innovation, we leverage our proprietary technology to power every link in the value chain. LTN solutions facilitate and streamline essential workflows to connect 3,000+ locations with audiences around the world.

## Known for our connections, renowned for our network

Founded as a redundant, fully managed IP video network, LTN Global built a reputation for multicasting mission-critical content with unparalleled speed, quality, and reliability. We hold ourselves to a higher standard and deliver.

## LTN Global by the numbers

**50,000+**  
Hours of content transported daily

**4,500+**  
Premier sports and live events managed annually

**12+**  
Years of innovation

**3,000+**  
Media production and distribution customers

**300+**  
Full-time channels on top-tier networks



# What we do

LTN innovates workflows and unifies pathways for all of your video needs

## Our pillars

### Create

White-glove production of sports, news, and entertainment

- Full-service on-site production
- Centralized production of major events
- Closed captioning
- Commercial insertion
- Professional, experienced technical production support services
- 30,000 sq. ft. innovation center with world-class personnel

### Command

Console that puts you in control of your live content

- Live content acquisition from any source or format
- Real-time multiview visibility of all sources
- Unified cloud-based platform to organize all inbound and outbound feeds
- Curation and sharing via advanced UI/UX
- Streamlined publishing to traditional and digital platforms
- Automated and configurable source recording
- High-capacity virtual pre-router to select sources prior to expensive local switching infrastructure

### Signal

Smart signaling for content transformation and monetization

- Customized monetization solutions with intelligent automation
- Frame-accurate SCTE signaling
- Contextual program metadata messaging
- Digital ad insertion
- Network-based messaging architecture
- Unified service for messaging and transport
- Patented fingerprint technology
- Automated messaging translation services

### Transport

World's fastest and most reliable IP multicast transmission

- Full-time channel distribution of hundreds of channels to thousands of sites
- Backhaul and distribution of hundreds of thousands of sports, news, and entertainment events
- Standards conversion
- Transcoding and digital streaming to hundreds of platforms
- 24/7 managed service that supports all LTN solutions
- 99.999% reliability
- <200 ms latency
- Global reach
- Complete service model requiring no capital expenditure
- Patented routing technology



## Quality, reliability, and support across the content value chain

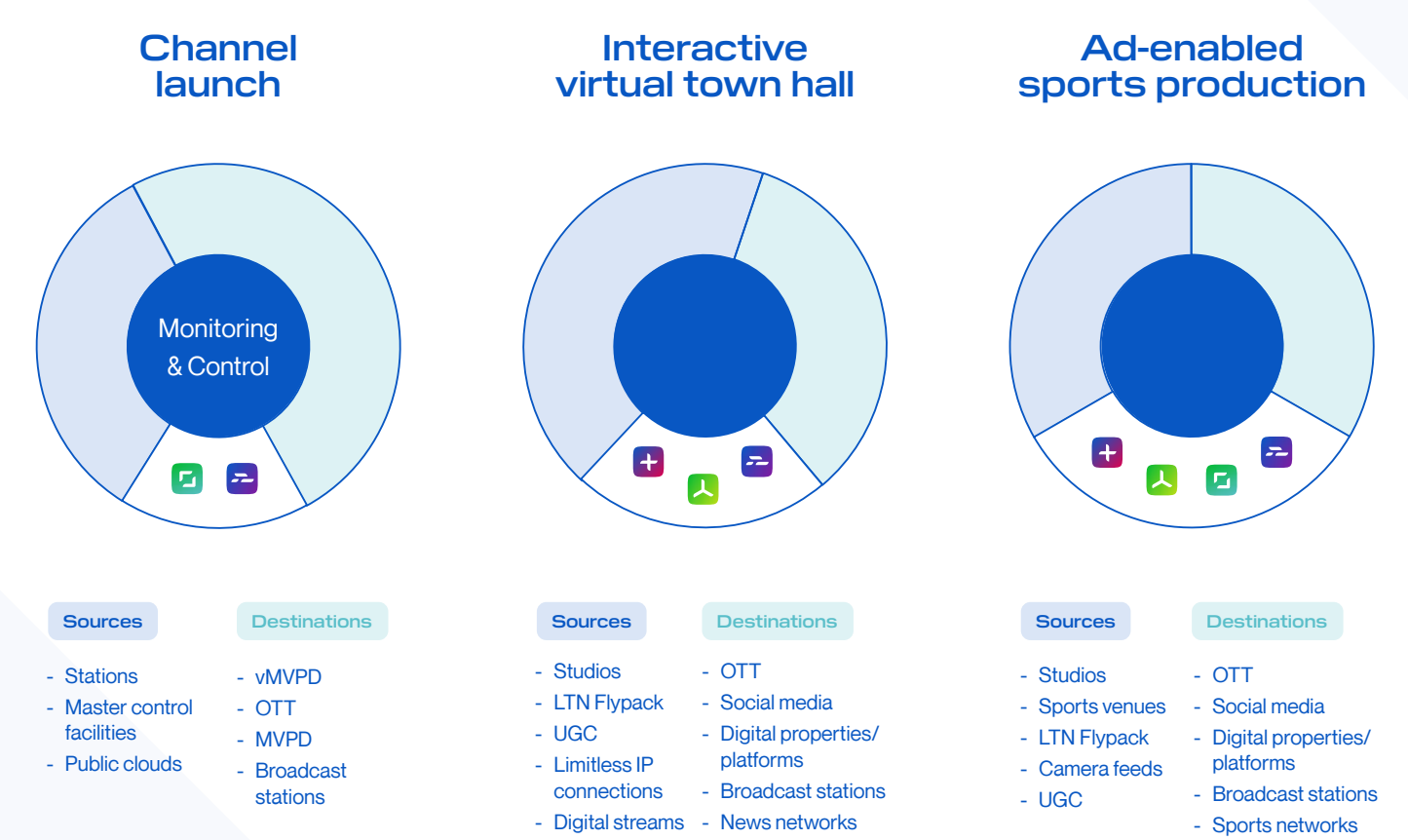
The four pillars of LTN Global leverage our renowned network for transport, contribution, distribution, and more. The LTN Network powers the connections and solutions that bring your stories into the homes and across the mobile devices of a truly global viewership.

Optimizing each stage in the digital and linear video chains, from any source to every screen

# How we do it

Innovation, efficiency, and value are at the core of LTN

Our solutions unify teams, simplify complex processes and operations, and integrate seamlessly with your existing infrastructure.





# Where we operate

**Engage new markets with LTN**

LTN customers deliver the most relevant content and the ultimate user experience to their viewers, on any device and any platform, anywhere in the world.

We have a robust presence across six continents to reach your audience wherever they are, whenever they're on



# Why LTN

We trailblaze the media landscape, positioning customers to win as our industry evolves



## Top media companies rely on LTN to keep them ahead of the competition and emerging market trends

### Valued history, revolutionary future

LTN comprises established change agents from the production, control, channel management, and transport segments, who united to transform our industry with an open media technology ecosystem founded on engineering expertise. We've guided broadcast titans from an analog legacy to dominance of the digital economy and continue to help video storytellers develop into industry leaders.

### Bridging the linear and digital worlds

With a heritage of evolution, strong roots in traditional broadcast, and a successful track record in digital disruption, we equip customers to adapt ahead of today's hyperspeed media environment. Powered by universal transport technology, LTN connects linear and digital workflows, enabling customer expansion and building value across the video chain with smart solutions and novel business models.

### Ubiquitous network, continuous growth

We've increased our network 10x and continue to expand, which means more bandwidth for your content. Full-time, OU, targeted services, and source-to-screen workflows — we do it all. By driving investment in the video cloud and remote solutions, we're introducing unprecedented scalability, agility, and interoperability, so you can spin up channels easily and **grow with us**.



#### Linear innovation

Our network disrupted the broadcast infrastructure of walled gardens with flexible, scalable IP delivery



#### Centralized resources

Our remote production facility and framework introduced greater efficiencies for content creation



#### Digital emergence

Our Command console mobilized the emerging digital market with cloud-based switching capabilities



#### Evolution of value

Our intelligent monetization solutions made digital streaming and standardization a reality for broadcasters



#### Trailblazing the future

LTN delivers revenue-generating content to any platform, anywhere in the world — capturing global audiences and transforming the video experience



Win the future of video | [ltnglobal.com](https://ltnglobal.com)

**LTN**  
GLOBAL